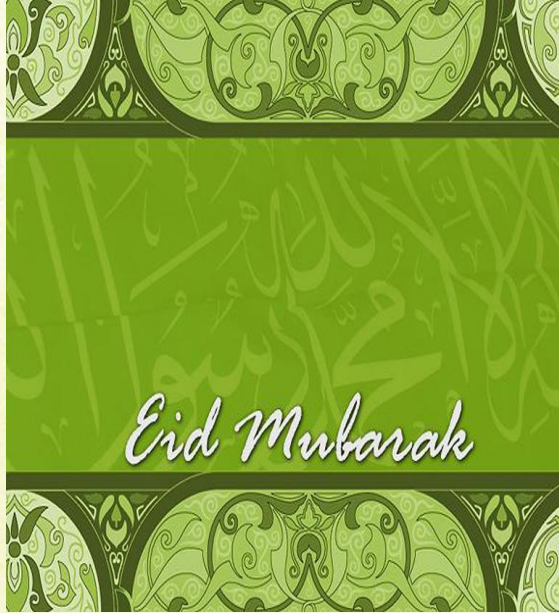


# PRGMEA Plus

Pakistan Readymade Garments Manufacturers & Exporters Association

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Mr. Makhdoom M. Amin Faheem, Pakistani Senior Minister for Commerce visited PRGMEA Stall at 6<sup>th</sup> Expo Pakistan, Karachi.

## Participation in 6<sup>th</sup> Expo Pakistan

6th Expo Pakistan was organized by the Trade Development Authority of Pakistan (TDAP) during (20-23 October 2011) at Expo Centre, Karachi. On this event TDAP invited foreign buyers, delegations, visitors, counselors etc. to promote Pakistani product throughout the world. **PRGMEA** organized a stall of 36 sq. meters at this mega Event to promote its members and avail the opportunity to talk with foreign visitors for negotiating business deals on their visit to the display during the Expo Exhibition.

Expo Pakistan was organized in five halls whereas the hall number 6 has been allocated for running fashion shows by leading fashion designers of Pakistan on all the four days. Overall 295 exhibitors, who are the leading exporters of Pakistan, have setup their stalls in Expo Pakistan; 582 plus foreign buyers delegates visit the Expo 2011. TDAP had provided services of interpreters in Chinese, Japanese, French, Spanish, Arabic, German and Russian to foreign buyers.



Foreign countries delegations included China, Japan, UK, USA, France, Brazil, Greece, Argentina, Madagascar, Belgium, South Africa, South Korea, Poland, Malaysia, Nigeria, New Zealand, Panama, India, Hong Kong, and Columbia. Some of the delegations were headed by their ministers or high trade officials. Chinese delegation was headed by vice chairman China Counsel for Promotion of Trade. Malaysia delegation was headed by Haji Abdul Maalik, Penang State Minister. Madagascar delegation was headed by Minister for Trade.

TDAP had set up a dedicated B2B Secretariat in the level 2 of Expo Centre where separate hall was allocated for back-to-back meetings.

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## Expo Pakistan: TDAP urged to help exporters in materializing foreign deals

Value-added textile manufacturers-cum-exporters, who put their products on display at the sixth Expo Pakistan, urged Trade Development Authority of Pakistan (TDAP) to help them materialize the millions of dollars trade deals made during the fair with foreign buyers. They said that the response from the visiting businessmen to the country's biggest trade show was 'positive', and urged the government to follow up the millions of dollars business deals struck between the local and foreign traders and mature them without any delays.

"Brazilian, Chilean, Argentinean, Polish and Russian were the key buyers who agreed to enter in trade deals with Pakistani textile garments exporters at the show," said Chief Co-ordinator, Pakistan Readymade Garments Manufacturers and Exporters Association (Prgmea), Ijaz Khokhar. Khokhar, who had also put his garment items on display at the fair, said that the selection of buyers by the government was good and hoped that the deals would lead to growth in exports. He said now it was the turn of local businessmen to visit these important countries and finalize the export deals. "Timing of the show was perfect allowing the foreign buyers and local exporters make future trade contracts for the main Christmas and New Year celebrations in the West for 2012, 2013, and beyond," Khokhar said.



He said Pakistan had successfully come out of the bad-patch of uncertainty and managed to air its stability across the globe with a positive begging of such mega shows, which had left the international delegates largely inspired as they showed interest in visits of the manufacturing units in different industrial cities of the country.

"The government should also provide uninterrupted supply of gas and electricity to the manufacturing units to ensure timely production so that the export consignments could sail off without any delays," Chief Co-ordinator, Prgmea demanded. He was of the view that the Karachi violence had also disturbed business activities in upcountry as the metropolis was the financial and economic hub of the country with two seaports.



*PRGMEA Stall at 6<sup>th</sup> Expo Pakistan, Karachi*

- **PRGMEA lauded the efforts of Trade Development Authority of Pakistan (TDAP), to organize such a big event with scores of foreign delegations.**

