

**Pakistan Knitwear & Sweater Exporters Association**

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**Circular to members # 145/2018-19**

July 6, 2019

**5<sup>th</sup> edition of Intex South Asia in Colombo, Sri Lanka**

The biggest international textile sourcing show of South Asia, being held from 13<sup>th</sup> to 15<sup>th</sup> November 2019 at BMICH in Colombo, Sri Lanka, is an excellent platform to gain market intelligence and learn about the latest developments in the textile and apparel industry of South Asia. It provides a one-step comprehensive sourcing and trading platform for global apparel manufacturers, international sourcing and buying offices, buying houses, apparel brands and retailers etc, who are constantly looking to source innovative and quality yarns, apparel and denim fabrics, clothing accessories, dyes and chemicals and allied services from leading suppliers across the world.

For detailed information, please visit their website: [www.intexfair.com](http://www.intexfair.com) and a link: <http://www.intexfair.com/srilanka/pdf/Brochure-SL-and-BNG-2019.pdf> or come in contact with Mr. Merwyn Lobo, Asstt. Manager Projects, Worldex Exhibition & Promotion (Pvt) Ltd., on Tel: +(91)-(22) 40376700 Extension # 734 or email: [merwyn.intexfair@worldexindia.com](mailto:merwyn.intexfair@worldexindia.com).

Meanwhile, the organizers have offered following benefits for our participation:

“As discussed over the phone, we would like to offer the following benefits to Pakistan Knitwear & Sweater Exporter Association (PAKSEA) as well as the members of the association who would like to attend the show:

Benefits to Pakistan Knitwear & Sweater Exporter Association (PAKSEA):

- Highlight PAKSEA as our Industry Partner in All onsite and online branding and communications
- Message from the Chairman to be published in the Intex South Asia Show Directory
- Complimentary 2 Nights' Accommodation at designated 4-star hotel in Colombo incl. of Complimentary Buffet Breakfast & Wi-Fi
- Complimentary Shuttle Service from Hotel to Exhibition Centre and back (on fair dates)
- VIP Invitation to the Grand Opening Ceremony followed by VIP Tour of the exhibition
- VIP Invitation to the Business Forums and Networking Events
- Interaction with Prominent Personalities from Sri Lanka, South Asia and Overseas Companies
- Delegation Meeting with Key Trade Bodies from Sri Lanka and other South Asian countries at the Exhibition

- Complimentary Access to Platinum Lounge at the Exhibition
- Group Photograph on arrival at the Exhibition

Benefits to the Members of the of PAKSEA:

- Complimentary 2N/3D Hotel stay (13-14-15 NOVEMBER) at designated 4\* Hotel in Colombo
- Complimentary Daily Buffet Breakfasts and Wi-Fi in the hotel
- Complimentary Shuttle Service from Hotel to Venue and back (only on fair days)
- Guided VIP Tour of the Exhibition after the Opening Ceremony
- Complimentary VIP Buyers' Kit at the Exhibition
- Complimentary Access to Platinum Lounge with Refreshments
- Complimentary Wi-Fi at the Exhibition.
- Pre-fixed Business Matching Meetings with selected Exhibitors.”

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M. Siddique  
Secretary General  
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