

**Pakistan Knitwear & Sweater Exporters Association**

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**Circular to members # 160/2018-19**

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**Pak Trade Expo USA-PAK 2019 in New York**

In our previous circular, we disseminated information about the above expo. The organizers have further informed us as follows:

“Further, we have a special grand segment in the expo; in which leading fashion designers – Nomi Ansari and Ali Xeeshan are representing Pakistan’s culture and traditions on a fashion ramp through their mesmerizing designed clothing rang. This is also an excellent opportunity for brands willing to showcase their goods in front of international audience in New York. In this show, we are creating pre-hype with top of the line satellite channels of Pakistan and in New York as well. Post marketing campaign is also finalized to provide designer participants a good coverage in Pakistan and New York. Further, we have special arrangements for designers and participants for US visa. We assure you to provide 100% support and assistance to all participants on behalf of your reputable Association,”

For details, please contact Mr. Zeeshan Ahmed Khan, Marketing Manager, Global Trade Fairs Organization (Pvt) Ltd., (GTFO) on his direct Tel: 021-35630362, Cell: 0300-0302217, email: [Zeeshan-a.khan@gtfo.us.com](mailto:Zeeshan-a.khan@gtfo.us.com) or visit their Expo URL website: [www.mytradexpo.com](http://www.mytradexpo.com) or [www.gtfo.us.com](http://www.gtfo.us.com).

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